

CHRONOS SYSTEMS SOLUTIONS

Self-Service Content Management Suite



BUSINESS OBJECTIVES

Chronos Systems' Content Management Suite provides an enterprise content management solution for managing intranet or Internet websites at a fraction of the cost of other content management software.

All websites of a company can be managed in a centralized place by non technical personnel reducing the overall maintenance cost.

Template based architecture makes it possible to create sites with different look and feel; modification of the content doesn't require programming background, product managers, marketing assistants are able to make changes without technical background.

KEY FEATURES

Management of **multiple websites** in a centralized place.

Sites are built on **web-clusters**; clusters are considered as a set of web pages related to each other.

Site/cluster **navigation template** simplifies the creation of new site structure and cluster structure.

Pre-configured **User-Roles**:

- Administrator
- Site Administrator
- Author
- Approver

Administrators are responsible to set up a new site and manage **user roles and groups**.

Site Administrators are building the **site structure**, hierarchical **menu** structure of the site, defining navigation templates.

Authors are responsible to create new content or modify existing one and publish content for approval.

Approvers should review the content and approve or refuse it.

Built-in support for localizations, handling **language translations**.

WYSIWYG HTML Editor: Content Authors are able to create web content using an advanced HTML Editor. Users without HTML knowledge are able to format the

content insert tables, images, URLs into the content. Editor converts the content into HTML and stores in a relational database.

Copy and Paste from other Applications (Word, Excel is also possible) Word/Excel formatting is converted into HTML formatting.

Upload documents and attach to the content.

News publishing using pre-defined templates.

On-site (in place) content management.

Authors are able to navigate on the site and change content on the flight in the preview mode of the site

Configurable **Workflow Engine** for **approval routing**.

Administrators are able to define workflow rules per site or site clusters; the approval routing is based on this database.

Audit-trail tracking: all versions of the documents are stored, all modifications and events are tracked.